

ESTTA Tracking number: **ESTTA465488**

Filing date: **04/04/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	United States Olympic Committee
Granted to Date of previous extension	04/11/2012
Address	1 Olympic PlazaOffice of the Gen Counsel Colorado Springs, CO 80909 UNITED STATES
Correspondence information	Carole F. Barrett Attorney ARNOLD & PORTER LLP 3 Embarcadero Center, 7th Floor San Francisco, CA 94111-4024 UNITED STATES sftrademarks@aporter.com Phone:415.471.3100

Applicant Information

Application No	85339356	Publication date	12/13/2011
Opposition Filing Date	04/04/2012	Opposition Period Ends	04/11/2012
Applicant	Takacs, Marc A 17472 DUELLO LANE HUNTINGTON BEACH, CA 926476212 UNITED STATES		

Goods/Services Affected by Opposition

Class 020. All goods and services in the class are opposed, namely: Non-electric, plastic sports scoring device using manual dials that allow spectators to keep track of scores and other data at sports events

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)


Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3914588	Application Date	08/30/2010
Registration Date	02/01/2011	Foreign Priority Date	NONE
Word Mark	LET THE GAMES BEGIN		

Design Mark	LET THE GAMES BEGIN
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2010/06/21 First Use In Commerce: 2010/06/21 promoting public awareness of the Olympic Movement and its ideals Class 036. First use: First Use: 2010/06/21 First Use In Commerce: 2010/06/21 fundraising activities on behalf of athletes aspiring to compete in international competitions, by means of soliciting donations

U.S. Registration No.	3532323	Application Date	05/08/2008
Registration Date	11/11/2008	Foreign Priority Date	NONE
Word Mark	LET THE DREAMS BEGIN		
Design Mark	LET THE DREAMS BEGIN		
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 2008/06/05 First Use In Commerce: 2008/06/05 Hotel services; Providing temporary accommodation		



U.S. Registration No.	980734	Application Date	01/21/1971
Registration Date	03/26/1974	Foreign Priority Date	NONE
Word Mark	UNITED STATES OLYMPIC COMMITTEE		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class U003 (International Class 018). First use: First Use: 1956/00/00 First Use In Commerce: 1956/00/00 [LUGGAGE, TRAVEL BAGS, BRIEFCASES, PORTFOLIOS AND POCKET BOOKS]</p> <p>Class U014 (International Class 006). First use: First Use: 1958/00/00 First Use In Commerce: 1958/00/00 [METAL SHIELD, METAL DESK SPINNER AND BELT BUCKLE]</p> <p>Class U026 (International Class 001, 009, 010). First use: First Use: 1960/00/00 First Use In Commerce: 1960/00/00 [GOGGLES]</p> <p>Class U028 (International Class 008, 014). First use: First Use: 1932/00/00 First Use In Commerce: 1932/00/00 JEWELRY,[TIE CLIPS,] LAPEL PINS, [CUFF LINKS, MONEY CLIPS, CHARMS MADE OF PRECIOUS AND SEMI-PRECIOUS METALWARE]</p> <p>Class U033 (International Class 019, 021). First use: First Use: 1964/00/00 First Use In Commerce: 1964/00/00 GLASSWARE-NAMELY, TUMBLERS AND BOWLS</p> <p>Class U037 (International Class 016, 026, 027). First use: First Use: 1948/00/00 First Use In Commerce: 1948/00/00 STATIONERY,[NAPKINS, PAPERWEIGHTS], AND SHEET PAPER</p> <p>Class U038 (International Class 009, 016, 028). First use: First Use: 1948/00/00 First Use In Commerce: 1948/00/00 [PAMPHLETS, BOOKS, MANUALS, NEWSLETTERS, BROCHURES, PROGRAMS AND FILMS]</p> <p>Class U039 (International Class 025). First use: First Use: 1960/00/00 First Use In Commerce: 1960/00/00 UNIFORMS, JACKETS, COATS, PANTS, SHIRTS, HATS, AND CAPS, HOSIERY, SHOES AND TIES</p> <p>Class U050 (International Class 003, 006, 014, 016, 017, 019, 020, 021, 022, 024, 026, 027, 028). First use: First Use: 1932/00/00 First Use In Commerce: 1932/00/00 [SOUVENIERS, PINS, TROPHIES, PLAQUES, MEDALLIONS, MEDALS, BANNERS, PATCHES AND EMBLEMS]</p> <p>Class U101 (International Class 035). First use: First Use: 1958/00/00 First Use In Commerce: 1958/00/00 [ADVERTISEMENTS TO RAISE MONEY TO SUPPORT OLYMPIC GAMES]</p> <p>Class U107 (International Class 041). First use: First Use: 1958/00/00 First Use In Commerce: 1958/00/00 PROMOTING, PUBLICIZING, AND CONTROLLING THE PARTICIPATION OF</p>

	<p>THE UNITED STATES IN THE OLYMPIC AND PAN AMERICAN GAMES; REPRESENTING THE UNITED STATES BY SELECTING AND OBTAINING THE MOST COMPETENT AMATEUR REPRESENTATION FOR COMPETITIONS AND EVENTS OF THE OLYMPIC AND PAN AMERICAN GAMES; AND ORGANIZING THE OLYMPIC AND PAN AMERICAN GAMES WHEN CELEBRATED IN THE UNITED STATES</p> <p>Class U200 (International Class 200). First use: First Use: 1932/00/00 First Use In Commerce: 1932/00/00</p> <p>INDICATING MEMBERSHIP IN APPLICANT</p>		
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U.S. Registration No.	2246999	Application Date	02/19/1997
Registration Date	05/25/1999	Foreign Priority Date	NONE
Word Mark	U.S. OLYMPIC SPIRIT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 1990/00/00 First Use In Commerce: 1990/00/00</p> <p>mail order catalog and retail store services featuring promotional goods relating to an international athletic events, namely, clothing; sporting goods and equipment; jewelry; water bottles, mugs, cups; umbrellas; playing cards, stationery and paper goods, namely, business card holders, writing pads, briefcase and stationery-type portfolios, pens, and pencils</p>		

U.S. Registration No.	2542021	Application Date	09/28/1995
Registration Date	02/26/2002	Foreign Priority Date	NONE
Word Mark	GO FOR THE GOLD		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 1988/07/01 First Use In Commerce: 1988/07/01 [jewelry, namely pendants]</p> <p>Class 016. First use: First Use: 1988/00/00 First Use In Commerce: 1988/00/00 bumper stickers</p> <p>Class 024. First use: First Use: 1988/00/00 First Use In Commerce: 1988/00/00 [towels]</p> <p>Class 035. First use: First Use: 1981/06/01 First Use In Commerce: 1981/06/01 [promoting the goods and services of others by arranging for sponsorships and licensing with regard to athletic events and sports teams; placing advertisements for others to raise money to support athletic events; retail store services in the nature of a gift shop featuring memorabilia, souvenirs, jewelry, housewares, prints, publications; clothing, jewelry, housewares, prints, publications; food services]</p> <p>Class 036. First use: First Use: 1981/06/01 First Use In Commerce: 1981/06/01 [fundraising activities on behalf [or] * of * amateur athletes aspiring to compete in international competitions]</p> <p>Class 041. First use: First Use: 1981/06/01 First Use In Commerce: 1981/06/01 organization, promotion and sponsorship in the nature of competitions in the field of athletic events and sports teams and entertainment in the nature of</p>		

	athletic events		
U.S. Registration No.	2296116	Application Date	12/17/1998
Registration Date	11/30/1999	Foreign Priority Date	NONE
Word Mark	OLYMPIC SPIRIT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1992/09/00 First Use In Commerce: 1992/09/00 metal license plates		
U.S. Registration No.	2311493	Application Date	12/02/1998
Registration Date	01/25/2000	Foreign Priority Date	NONE
Word Mark	OLYMPIC		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1896/00/00 First Use In Commerce: 1896/00/00 Selecting and obtaining the most competent amateur athletes to represent the United States in international athletic competitions and events, and organizing international athletic competitions and events when they are celebrated in the United States		
U.S. Registration No.	2393845	Application Date	07/25/1997
Registration Date	10/10/2000	Foreign Priority Date	NONE
Word Mark	U.S. OLYMPIC TEAM TRIALS		

Design Mark	U.S. OLYMPIC TEAM TRIALS
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1992/07/00 First Use In Commerce: 1992/07/00 promoting participation with and selection for the U.S. team for an international athletic event; arranging for sponsorship and licensing with regard to athletic events and selection for the U.S. team for an international athletic event Class 041. First use: First Use: 1992/07/00 First Use In Commerce: 1992/07/00 organizing sports and athletic competitions and games; and entertainment services in the nature of the production of video and television programs

U.S. Registration No.	2755806	Application Date	10/15/2002
Registration Date	08/26/2003	Foreign Priority Date	NONE
Word Mark	FUTURE OLYMPIAN		
Design Mark	FUTURE OLYMPIAN		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/04/00 First Use In Commerce: 1994/04/00 T-shirts, sweatshirts, cloth baby bibs, and creepers and one-piece playsuits for infants		

U.S. Registration No.	2869082	Application Date	11/10/2003
Registration Date	08/03/2004	Foreign Priority Date	NONE
Word Mark	UNITED STATES OLYMPIC TRAINING CENTER		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 1996/00/00 First Use In Commerce: 1996/00/00 [METAL KEY CHAINS] Class 009. First use: First Use: 1996/00/00 First Use In Commerce: 1996/00/00		

	<p>[DECORATIVE MAGNETS] Class 014. First use: First Use: 1996/00/00 First Use In Commerce: 1996/00/00 [ORNAMENTAL LAPEL PINS] Class 016. First use: First Use: 1996/00/00 First Use In Commerce: 1996/00/00 [BUMPER STICKERS, WINDOW CLINGS, FOLDERS AND STATIONERY] Class 021. First use: First Use: 1998/00/00 First Use In Commerce: 1998/00/00 GLASS BEVERAGEWARE; TUMBLERS; MUGS; AND WATER BOTTLES SOLD EMPTY Class 025. First use: First Use: 2001/00/00 First Use In Commerce: 2001/00/00 CLOTHING, NAMELY, T-SHIRTS, [SWEATSHIRTS,] BASEBALL CAPS, HATS, [SHORTS AND PANTS] Class 028. First use: First Use: 2001/00/00 First Use In Commerce: 2001/00/00 [Plush toys] Class 041. First use: First Use: 1978/00/00 First Use In Commerce: 1978/00/00 Providing sports training facilities for elite level athletes</p>
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U.S. Registration No.	2988886	Application Date	03/21/2003
Registration Date	08/30/2005	Foreign Priority Date	NONE
Word Mark	OLYMPIC MANAGEMENT SYSTEM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2002/01/01 First Use In Commerce: 2002/01/01 DOWNLOADABLE SOFTWARE FOR DATABASE MANAGEMENT PROGRAMS FOR USE IN THE FIELD OF HOSPITALITY MANAGEMENT, NAMELY, FOR USE IN FACILITATING ON-LINE PLANNING OF ALL ASPECTS OF HOSPITALITY PROGRAM, INCLUDING MANAGEMENT OF PROGRAM SCHEDULE, TIMELINE, TRANSPORTATION, CATERING, ACCOUNTING, TICKETING, GUEST REGISTRATION, AND ACCOMMODATIONS		

U.S. Registration No.	3903015	Application Date	03/04/2010
Registration Date	01/11/2011	Foreign Priority Date	NONE
Word Mark	USA		
Design Mark			
Description of Mark	The mark consists of five interlocking rings below the term "USA".		

Goods/Services	<p>Class 003. First use: First Use: 2010/01/31 First Use In Commerce: 2010/01/31 Lip balm</p> <p>Class 006. First use: First Use: 2008/07/31 First Use In Commerce: 2008/07/31 Metal key chains</p> <p>Class 016. First use: First Use: 2010/01/31 First Use In Commerce: 2010/01/31 Blank journals; Decals; Note paper; Photograph albums; Posters</p> <p>Class 020. First use: First Use: 2010/01/31 First Use In Commerce: 2010/01/31 Picture frames</p> <p>Class 021. First use: First Use: 2010/01/31 First Use In Commerce: 2010/01/31 Coasters not of paper and not being table linen</p> <p>Class 027. First use: First Use: 2006/01/01 First Use In Commerce: 2006/01/01 Door mats</p> <p>Class 028. First use: First Use: 2009/11/30 First Use In Commerce: 2009/11/30 Christmas tree ornaments; Stuffed and plush toys</p> <p>Class 029. First use: First Use: 2010/01/01 First Use In Commerce: 2010/01/01 Chicken; Potato-based snack foods</p> <p>Class 030. First use: First Use: 2010/01/01 First Use In Commerce: 2010/01/01 Bread</p>
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U.S. Registration No.	3955223	Application Date	05/12/2008
Registration Date	05/03/2011	Foreign Priority Date	NONE
Word Mark	WHERE OLYMPIC JOURNEYS BEGIN		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 041. First use: First Use: 2010/11/30 First Use In Commerce: 2010/11/30 Organizing and conducting athletic competitions and demonstrations; providing instruction in the field of sports; providing information in the field of sports via web sites</p>		

Attachments	<p>85119065#TMSN.jpeg (1 page)(bytes)</p> <p>77469854#TMSN.jpeg (1 page)(bytes)</p> <p>72381519#TMSN.gif (1 page)(bytes)</p> <p>75607578#TMSN.gif (1 page)(bytes)</p> <p>75598229#TMSN.gif (1 page)(bytes)</p> <p>75339588#TMSN.gif (1 page)(bytes)</p> <p>76458163#TMSN.gif (1 page)(bytes)</p> <p>76558606#TMSN.gif (1 page)(bytes)</p>
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	77950900#TMSN.jpeg (1 page)(bytes) 77472496#TMSN.jpeg (1 page)(bytes) Not of Opp.pdf (9 pages)(92505 bytes) Exhibit A - 1 of 4.pdf (12 pages)(159983 bytes) Exhibit A - 2 of 4.pdf (10 pages)(132170 bytes) Exhibit A - 3 of 4.pdf (13 pages)(182229 bytes) Exhibit A - 4 of 4.pdf (12 pages)(164254 bytes) Exhibit B.pdf (3 pages)(47023 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/CFB_dch/
Name	Carole F. Barrett
Date	04/04/2012

UNITED STATES OLYMPIC COMMITTEE,)	Mark:	LET THE GAME BEGIN, THEN, SCORE IT!
)		
Opposer,)	Serial No.	85/339,356
)		
v.)	Class:	20
)		
MARC A. TAKACS,)	Filed:	June 9, 2011
)		
Applicant.)	Published:	December 13, 2011
)		
)	Opposition No.	_____
)		

The United States Olympic Committee, a Congressionally chartered corporation having its principal place of business at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter “USOC” or “Opposer”), believes that it will be damaged by the registration of the mark that is the subject of Application Serial No. 85/339,356, and thus opposes the same. Opposer alleges as follows, in opposition to the registration of the above-referenced mark:

1. Marc A. Takacs, an individual citizen of the United States (“Applicant”), filed an application for the mark LET THE GAMES BEGIN, THEN, SCORE IT! (“Applicant’s Mark”) in the United States Patent and Trademark Office (“PTO”) on June 9, 2011, which was assigned Serial No. 85/339,356 (the “Application”).

2. Applicant based the Application on its intent-to-use Applicant's Mark in connection with a "Non-electric, plastic sports scoring device using manual dials that allow spectators to keep track of scores and other data at sports events," in International Class 20 ("Applicant's Goods").

3. The Application was published for opposition on December 13, 2011. On December 13, 2011, Opposer electronically filed a Request for Extension of Time to Oppose the Application, requesting a 90-day extension until April 11, 2011. This request was granted by the Trademark Trial and Appeal Board (the "Board") on the same day. This Notice of Opposition is being served by first class mail on the Applicant and is timely filed.

4. The Olympic Games are an international multi-sport event taking place every two years. Over the last century, the Olympic Games have grown in popularity, and countries from around the globe vie with each other in highly publicized international competitions to be selected for the honor of hosting the Olympic Games. From the 245 participants from 15 nations in the 1896 Olympic Games, the Olympics has grown to include over 11,000 athletes from over 200 countries.

5. The Olympic Games are highly anticipated by athletes and observers alike, and are among the largest media events worldwide, attracting over 16,000 broadcasters and journalists, and billions of television viewers throughout the United States and the world that watch the Olympic Games' sporting events and ceremonies. The Olympic Games are also the subject of countless books, magazines, newspaper articles, and movies, as well as a myriad of stories on Internet websites and blogs.

6. The International Olympic Committee ("IOC"), based in Lausanne, Switzerland, was created by Baron de Coubertin in 1894 to organize the modern Olympic Games. The IOC is composed of 203 National Olympic Committee members, including Opposer, the USOC. The USOC is a Congressionally chartered corporation, established for, among other things: to create national goals for amateur athletic activities and encourage the attainment of those goals; to coordinate and develop amateur athletic activity in the United States, directly related to international amateur athletic competition; to promote and support amateur athletic activities

involving the United States and foreign nations; and to promote and encourage physical fitness and public participation in amateur athletic activities.

7. Opposer owns a wide variety of United States Trademark registrations, in various classes, relating to the Olympic Movement and to the Olympic Games, in whole or in part, including, but not limited to, the following:

<u>REGISTRATION</u>	<u>MARK</u>	<u>CLASS(ES)</u>
Reg. No. 3,914,588	LET THE GAMES BEGIN	35, 36
Reg. No. 3,532,323	LET THE DREAMS BEGIN	43
Reg. No. 980,734	UNITED STATES OLYMPIC COMMITTEE (and Design--Wreath)	8, 9, 14, 16, 26, 27, 28, 41, 200
Reg. No. 2,246,999	U.S. OLYMPIC SPIRIT	35
Reg. No. 2,542,021	GO FOR THE GOLD	16,41
Reg. No. 2,296,116	OLYMPIC SPIRIT	6
Reg. No. 2,311,493	OLYMPIC	41
Reg. No. 2,393,845	U.S. OLYMPIC TEAM TRIALS	35, 41
Reg. No. 2,755,806	FUTURE OLYMPIAN	25
Reg. No. 2,869,082	UNITED STATES OLYMPIC TRAINING CENTER (& Design)	21, 25, 41
Reg. No. 2,988,886	OLYMPIC MANAGEMENT SYSTEM	9
Reg. No. 3,903,015	USA (and Design--Rings)	3, 6, 16, 20, 21, 27, 28, 29, 30
Reg. No. 3,955,223	WHERE OLYMPIC JOURNEYS BEGIN	41

Attached hereto as Exhibit A are true and correct copies of the current printouts of information from the TARR electronic database records of the PTO showing the current status and title of the registrations listed above.

8. The above-referenced trademarks and service marks (collectively, the “Olympic Marks”) have been associated with the Olympic Movement and have been recognized by the public since the inception of the Olympic Games. The use and recognition of the Olympic

Marks have flourished since the first televised display of the Olympic rings and the Olympic Marks at the 1936 Olympic Games in Berlin, Germany.

9. In particular, Opposer owns Registration Number 3,914,588 for LET THE GAMES BEGIN in International Classes 35 and 36, which has been registered since 2010 and which was first used in commerce by Opposer at least as early as June 21, 2010. The services described in the registration for Opposer's mark LET THE GAMES BEGIN are "promoting public awareness of the Olympic Movement and its ideals" in Class 35 and "fundraising activities on behalf of athletes aspiring to compete in international competitions, by means of soliciting donations" in Class 36. A copy of the TARR record for Registration Number 3,914,588 is submitted herewith as Exhibit A.

10. The famous phrase "Let the Games Begin" officially announces the start of each Olympic Games at the Opening Ceremonies. The broadcast of the Opening Ceremonies and the Olympic Games is viewed by hundreds of millions of people around the world, who have come to associate the words "Let the Games Begin" with the Olympic Movement over an extended period of time.

11. Opposer considers the LET THE GAMES BEGIN mark to be part of its family of Olympic Marks. The Opposer regards its Olympic Marks, including LET THE GAMES BEGIN, to be among its most valuable assets.

12. Since long before Applicant filed its Application in the PTO, Opposer and its partners, sponsors, and licensees have used the mark LET THE GAMES BEGIN in commerce in connection with the Olympic Games, the Olympic Movement, and merchandise and services connected therewith.

13. This includes Opposer's rights in the LET THE GAMES BEGIN mark based on its use and licensing of LET THE GAMES BEGIN with various articles of clothing beginning at

least as early as 1996 and based on its historical trademark registration for LET THE GAMES BEGIN, Registration Number 2,823,385, for clothing, namely, T-shirts, hats and caps in Class 25, which registered on March 16, 2004 and was first used in commerce at least as early as February 28, 1996. Although Registration Number 2,823,385 was cancelled on October 22, 2010, Opposer has common law rights in the LET THE GAMES BEGIN mark due to use of the mark with articles of clothing.

14. The Applicant uses the Applicant's Mark on its website at www.scoreitsports.com in conjunction with an image of a torch. The Olympic Torch, in particular the torch relay, whereby the Olympic flame from Greece is transported by a running relay to the site of Olympic Games, is one of the primary symbols of the Olympic Games and the Olympic Movement, thus furthering the connection between the Applicant's Mark with Opposer. A true and correct copy of a printout of Applicant's business website at www.scoreitsports.com is attached hereto as Exhibit B.

15. Opposer and the IOC and their licensees, partners, and sponsors have a long and continuous history of use of the Olympic Marks in merchandising the Olympic Movement and the Olympic Games. In addition to the registered trademarks identified above, the USOC has acquired extensive common law rights to use the Olympic Marks in connection with a variety of goods and services.

16. The USOC, and its predecessors-in-interest, have used the Olympic Marks for more than one hundred years in connection with the Olympic Games and the USOC's associated merchandising, licensing, and sponsorship programs related to the Olympic Games. Consumers in the United States naturally associate the Olympic Marks with the Olympic Games, the USOC, and its goods and services. The USOC and its licensees, partners and sponsors use the Olympic

Marks in connection with international athletic competitions and a panoply of goods and services that support these competitions.

FIRST GROUND FOR RELIEF
LIKELIHOOD OF CONFUSION (15 U.S.C. §1052(d))

17. Opposer incorporates by reference paragraphs 1 through 16 as if fully set forth herein.

18. Because of Opposer's long and continuous use of its Olympic Marks in connection with the Olympic Movement and the Olympic Games, international athletic competitions, and supporting goods and services, consumers associate the Olympic Marks with Opposer, and the goods and services of Opposer's partners, sponsors, and licensees.

19. Opposer, its partners, its sponsors, and its licensees engage in sales of merchandise bearing the Olympic Marks, including the mark LET THE GAMES BEGIN. They also advertise and promote these marks in connection with the Olympic Games.

20. Applicant's Mark is nearly identical to Opposer's LET THE GAMES BEGIN mark and highly similar to Opposer's other Olympic Marks.

21. The Applicant's Goods—a sports scoring device—are associated with athletic competitions like the Olympic Games and are closely related to come of the many goods that Opposer, its licensees, its sponsors, and its partners offer in connection with Opposer's Olympic Marks. The Goods are likely to be sold in the same channels of trade and to the same customers as the goods and services offered by Opposer, its licensees, its sponsors, and its partners in connection with the Olympic Marks.

22. In order to fulfill its Congressionally-mandated responsibility of fielding, training and sending the U.S. Olympic Team to the Olympic Games, and the U.S. Paralympic Team to the Paralympic Games, Opposer obtains most of its funding through its licensing and sponsorship fees. Typically, the product or service category designated for a USOC sponsor or

supplier is granted to them on an exclusive basis—meaning that no other sponsor or supplier is granted the right to engage in advertising and promotions related to the Olympic Games or the Paralympic Games in their category. Applicant's unauthorized use of Applicant's Mark threatens Opposer's relationships with its licensees, partners and sponsors, and thereby, its main source of revenue to support U.S. athletes.

23. Registration and use of Applicant's Mark is likely to cause severe injury to Opposer's business reputation and to injure and impair Opposer's rights in its trademarks and service marks by causing confusion, mistake, and/or deception as to the respective rights of the parties and as to the source of Applicant's Goods.

24. Applicant's use of an image of a torch, one of the primary symbols of the Olympic Games and the Olympic Movement, together with Applicant's Mark on Applicant's Goods, is likely to exacerbate and cause increased confusion, mistake, and/or deception as to the respective rights of the parties and as to the source of Applicant's Goods.

25. In addition, any failure or fault with respect to Applicant's Goods used with Applicant's Mark would erode the valuable goodwill associated with Opposer and its Olympic Marks. Opposer will be harmed to a greater degree if Applicant's Goods do not meet the strict quality standards consumers normally associated with the Olympic Games, namely, elite competition at the highest level.

26. Opposer has not authorized Applicant to use or register Applicant's Mark, nor does Opposer exercise any control over Applicant's use of Applicant's Mark or Applicant's Goods. If Applicant's Goods are falsely associated with Opposer, Opposer will be damaged simply by virtue of the fact that the goodwill normally associated with the Olympic Marks will be taken out of Opposer's control.

27. In sum, Applicant's Mark so resembles Opposer's mark LET THE GAMES BEGIN and other Olympic Marks, such that consumers familiar with Opposer and Opposer's goods and services and the goods and services of its licensees, sponsors, and partners, are likely to believe, mistakenly, that Applicant's Goods are sponsored by, authorized, endorsed, or otherwise approved by Opposer, its licensees, sponsors, or partners within the meaning of Section 2 of the Lanham Act, 15 U.S.C. §1052(d).

SECOND GROUND FOR RELIEF
DILUTION (15 U.S.C. §1125(c))

28. Opposer incorporates by reference paragraphs 1 through 27 as if fully set forth herein.

29. Opposer's Olympic Marks, including its mark LET THE GAMES BEGIN, are strong and famous and have been from a date prior to the filing date of the Application.

30. The Applicant's Mark is nearly identical in appearance and commercial impression to Opposer's LET THE GAMES BEGIN Mark.

31. Applicant's Mark so resembles Opposer's mark LET THE GAMES BEGIN, such that the provision of goods by Applicant in connection with Applicant's Mark would cause dilution to the distinctive quality of Opposer's Olympic Marks, within the meaning of Section 43 of the Lanham Act, 15 U.S.C §1125(c).

For the reasons set forth above, Opposer requests that judgment be entered sustaining this Opposition by refusing registration of Application Serial No. Serial No. 85/339,356 for the above-referenced goods in International Class 20.

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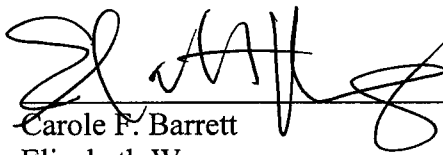
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Dated: April 4, 2012

Respectfully submitted,

UNITED STATES OLYMPIC COMMITTEE

By:



Carole F. Barrett
Elizabeth Wang
ARNOLD & PORTER LLP
Three Embarcadero Center, 7th Floor
San Francisco, CA 94111-4024
Attorneys for Opposer

UNITED STATES OLYMPIC COMMITTEE

Kelly Maser
United States Olympic Committee
1 Olympic Plaza
Colorado Springs, CO 80909
Attorney for Opposer

EXHIBIT A

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:26:47 ET

Serial Number: 85119065 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3914588

Mark

LET THE GAMES BEGIN

(words only): LET THE GAMES BEGIN

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-02-01

Filing Date: 2010-08-30

Transformed into a National Application: No

Registration Date: 2011-02-01

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-02-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED STATES OLYMPIC COMMITTEE

Address:

UNITED STATES OLYMPIC COMMITTEE
1 Olympic Plaza Office of the General Counsel
Colorado Springs, CO 80909
United States

Legal Entity Type: congressionally chartered nonprofit organization

State or Country Where Organized: United States

Phone Number: 719-866-4115

Fax Number: 719-866-4839

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

promoting public awareness of the Olympic Movement and its ideals

Basis: 1(a)

First Use Date: 2010-06-21

First Use in Commerce Date: 2010-06-21

International Class: 036

Class Status: Active

fundraising activities on behalf of athletes aspiring to compete in international competitions, by means of soliciting donations

Basis: 1(a)

First Use Date: 2010-06-21

First Use in Commerce Date: 2010-06-21

ADDITIONAL INFORMATION

Prior Registration Number(s):

2823385

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-02-01 - Registered - Principal Register

2010-11-16 - Official Gazette Publication Confirmation E-Mailed

2010-11-16 - Published for opposition

2010-10-12 - Law Office Publication Review Completed

2010-10-12 - Assigned To LIE

2010-09-28 - Approved for Pub - Principal Register (Initial exam)

2010-09-22 - Assigned To Examiner

2010-09-03 - New Application Office Supplied Data Entered In Tram

2010-09-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

UNITED STATES OLYMPIC COMMITTEE

UNITED STATES OLYMPIC COMMITTEE

1 OLYMPIC PLZ BLDG 4E

COLORADO SPRINGS, CO 80909-5760

Phone Number: 719-866-4115

Fax Number: 719-866-4839

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:27:14 ET

Serial Number: 77469854 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3532323

Mark

LET THE DREAMS BEGIN

(words only): LET THE DREAMS BEGIN

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2008-11-11

Filing Date: 2008-05-08

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2008-11-11

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-10-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
Office of the General Counsel 1 Olympic Plaza
Colorado Springs, CO 80919
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED NONPROFIT ORGANIZATION

State or Country Where Organized: United States

Phone Number: 719.866.4115

Fax Number: 719.866.4694

GOODS AND/OR SERVICES

International Class: 043

Class Status: Active

Hotel services; Providing temporary accommodation

Basis: 1(a)

First Use Date: 2008-06-05

First Use in Commerce Date: 2008-06-05

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-11 - Registered - Principal Register

2008-10-06 - Law Office Registration Review Completed

2008-10-02 - Allowed for Registration - Principal Register (SOU accepted)

2008-10-02 - Statement Of Use Processing Complete

2008-09-30 - Use Amendment Filed

2008-10-02 - Case Assigned To Intent To Use Paralegal
2008-09-30 - TEAS Statement of Use Received
2008-09-23 - NOA Mailed - SOU Required From Applicant
2008-07-01 - Published for opposition
2008-06-11 - Notice of publication
2008-05-28 - Law Office Publication Review Completed
2008-05-27 - Assigned To LIE
2008-05-27 - Approved For Pub - Principal Register
2008-05-27 - Assigned To Examiner
2008-05-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

KELLY C. MASER

Correspondent

UNITED STATES OLYMPIC COMMITTEE
UNITED STATES OLYMPIC COMMITTEE
1 OLYMPIC PLAZA
OFFICE OF THE GENERAL COUNSEL
COLORADO SPRINGS, CO 80919
Phone Number: 719.866.4115
Fax Number: 719.866.4694

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:35:02 ET

Serial Number: 72381519 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 980734

Mark



(words only): UNITED STATES OLYMPIC COMMITTEE

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2004-04-06

Filing Date: 1971-01-21

Transformed into a National Application: No

Registration Date: 1974-03-26

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-08-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED STATES OLYMPIC COMMITTEE

DBA/AKA/TA/Formerly: DBA UNITED STATES OLYMPIC ASSOCIATION

Address:

UNITED STATES OLYMPIC COMMITTEE
ONE OLYMPIC PLAZA
COLORADO SPRINGS, CO 809095760

United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

U.S. Class: 003 (International Class 018)

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1956-00-00

First Use in Commerce Date: 1956-00-00

U.S. Class: 014 (International Class 006)

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1958-00-00

First Use in Commerce Date: 1958-00-00

U.S. Class: 026 (International Class 001, 009, 010)

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1960-00-00

First Use in Commerce Date: 1960-00-00

U.S. Class: 028 (International Class 008, 014)

Class Status: Active

JEWELRY, LAPEL PINS

Basis: 1(a)

First Use Date: 1932-00-00

First Use in Commerce Date: 1932-00-00

U.S. Class: 033 (International Class 019, 021)

Class Status: Section 8 - Cancelled

GLASSWARE-NAMELY, TUMBLERS AND BOWLS

Basis: 1(a)

First Use Date: 1964-00-00

First Use in Commerce Date: 1964-00-00

U.S. Class: 037 (International Class 016, 026, 027)

Class Status: Active

STATIONERY,, AND SHEET PAPER

Basis: 1(a)

First Use Date: 1948-00-00

First Use in Commerce Date: 1948-00-00

U.S. Class: 038 (International Class 009, 016, 028)

Class Status: Active

Basis: 1(a)

First Use Date: 1948-00-00

First Use in Commerce Date: 1948-00-00

U.S. Class: 039 (International Class 025)

Class Status: Section 8 - Cancelled

UNIFORMS, JACKETS, COATS, PANTS, SHIRTS, HATS, AND CAPS, HOSIERY, SHOES AND TIES

Basis: 1(a)

First Use Date: 1960-00-00

First Use in Commerce Date: 1960-00-00

U.S. Class: 050 (International Class 003, 006, 014, 016, 017, 019, 020, 021, 022, 024, 026, 027, 028)

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 1932-00-00

First Use in Commerce Date: 1932-00-00

U.S. Class: 101 (International Class 035)

Class Status: Expired

Basis: 1(a)

First Use Date: 1958-00-00

First Use in Commerce Date: 1958-00-00

U.S. Class: 107 (International Class 041)

Class Status: Active

PROMOTING, PUBLICIZING, AND CONTROLLING THE PARTICIPATION OF THE UNITED STATES IN THE OLYMPIC AND PAN AMERICAN GAMES; REPRESENTING THE UNITED STATES BY SELECTING AND OBTAINING THE MOST COMPETENT AMATEUR REPRESENTATION FOR COMPETITIONS AND EVENTS OF THE OLYMPIC AND PAN AMERICAN GAMES; AND ORGANIZING THE OLYMPIC AND PAN AMERICAN GAMES WHEN CELEBRATED IN THE UNITED STATES

Basis: 1(a)

First Use Date: 1958-00-00

First Use in Commerce Date: 1958-00-00

U.S. Class: 200 (International Class 200)

Class Status: Active

INDICATING MEMBERSHIP IN APPLICANT

Basis: 1(a)

First Use Date: 1932-00-00

First Use in Commerce Date: 1932-00-00

ADDITIONAL INFORMATION

Disclaimer: APPLICANT DISCLAIMS THE DESIGNATION "UNITED STATES" APART FROM THE MARK AS SHOWN.

Lining and Stippling: THE DRAWING IS LINED FOR THE COLORS RED AND BLUE.

Design Search Code(s):

05.15.02 - Laurel leaves or branches (borders or frames); Wreaths

13.01.02 - Blow torch; Propane torches; Torches; Welding torch

24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon

24.05.01 - Circular or elliptical seals; Seals, circular or elliptical

26.01.09 - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.

26.01.16 - Circles touching or intersecting

26.01.31 - Circles - five or more; Five or more circles

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-18 - Case File In TICRS

2004-04-06 - Second renewal 10 year

2004-04-06 - Section 9 granted/check record for Section 8

2004-04-06 - Partial Section 8 (10-Year) accepted/checked record for section

2003-11-10 - Combined Section 8 (10-year)/Section 9 filed

1995-02-14 - First renewal 10 year

1995-02-14 - Post Registration action correction

1994-12-16 - Response received for Post Registration action

1994-07-20 - Post Registration action mailed - Section 9

1994-03-28 - Section 9 filed/check record for Section 8

1980-06-16 - Section 8 (6-year) accepted

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

KELLEY C MAYNARD

Correspondent

KELLEY C MAYNARD

UNITED STATES OLYMPIC COMMITTEE

OFFICE OF GENERAL COUNSEL

1 OLYMPIC PLAZA

COLORADO SPRINGS, CO 80909-5760

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:28:12 ET

Serial Number: 75243827 Assignment Information Trademark Document Retrieval

Registration Number: 2246999

Mark (words only): U.S. OLYMPIC SPIRIT

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-07-02

Filing Date: 1997-02-19

Transformed into a National Application: No

Registration Date: 1999-05-25

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
Office of the General Counsel One Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 035**Class Status:** Active

mail order catalog and retail store services featuring promotional goods relating to an international athletic events, namely, clothing; sporting goods and equipment; jewelry; water bottles, mugs, cups; umbrellas; playing cards, stationery and paper goods, namely, business card holders, writing pads, briefcase and stationery-type portfolios, pens, and pencils

Basis: 1(a)**First Use Date:** 1990-00-00**First Use in Commerce Date:** 1990-00-00

ADDITIONAL INFORMATION**Disclaimer:** "U.S."

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-02 - First renewal 10 year

2009-07-02 - Section 8 (10-year) accepted/ Section 9 granted

2009-06-01 - Assigned To Paralegal

2009-05-28 - TEAS Section 8 & 9 Received

2007-07-10 - Case File In TIGRS

2005-08-30 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-08-26 - Assigned To Paralegal

2005-05-24 - Section 8 (6-year) and Section 15 Filed

2005-05-24 - TEAS Section 8 & 15 Received

1999-05-25 - Registered - Principal Register

1999-03-02 - Published for opposition

1999-01-29 - Notice of publication

1998-12-07 - Approved for Pub - Principal Register (Initial exam)

1998-11-06 - Examiner's amendment mailed

1998-09-14 - Non-final action mailed

1998-07-30 - Communication received from applicant

1998-02-02 - Non-final action mailed

1997-12-30 - Communication received from applicant

1997-07-02 - Non-final action mailed

1997-06-25 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

UNITED STATES OLYMPIC COMMITTEE
1 OLYMPIC PLZ
Office of the General Counsel
COLORADO SPRINGS, CO 80909-5766

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:39:25 ET

Serial Number: 74735365 Assignment Information Trademark Document Retrieval

Registration Number: 2542021

Mark (words only): GO FOR THE GOLD

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-03-03

Filing Date: 1995-09-28

Transformed into a National Application: No

Registration Date: 2002-02-26

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2008-03-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
One Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: Colorado

GOODS AND/OR SERVICES

International Class: 014**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1988-07-01**First Use in Commerce Date:** 1988-07-01**International Class:** 016**Class Status:** Active

bumper stickers

Basis: 1(a)**First Use Date:** 1988-00-00**First Use in Commerce Date:** 1988-00-00**International Class:** 024**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1988-00-00**First Use in Commerce Date:** 1988-00-00**International Class:** 035**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1981-06-01**First Use in Commerce Date:** 1981-06-01**International Class:** 036**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1981-06-01**First Use in Commerce Date:** 1981-06-01**International Class:** 041**Class Status:** Active

organization, promotion and sponsorship in the nature of competitions in the field of athletic events and sports teams and entertainment in the nature of athletic events

Basis: 1(a)**First Use Date:** 1981-06-01**First Use in Commerce Date:** 1981-06-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-03-03 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2008-02-26 - Section 8 (6-year) and Section 15 Filed

2008-02-28 - Assigned To Paralegal

2008-02-26 - TEAS Section 8 & 15 Received

2007-04-10 - Case File In TICSRS

2006-08-11 - Review Of Correspondence Complete

2002-10-15 - PAPER RECEIVED

2002-07-10 - Section 7 correction issued

2002-05-08 - Section 7 amendment filed

2002-05-08 - PAPER RECEIVED

2002-02-26 - Registered - Principal Register

2001-12-04 - Published for opposition

2001-11-14 - Notice of publication

2001-07-09 - Approved for Pub - Principal Register (Initial exam)

2001-06-29 - Examiner's amendment mailed

2001-06-18 - Final refusal mailed

2001-05-30 - Previous Allowance Count Withdrawn

2001-05-30 - Approved for Pub - Principal Register (Initial exam)

2001-01-22 - Communication received from applicant

2000-10-12 - Assigned To Examiner

1996-10-17 - Letter of suspension mailed

1996-07-31 - Communication received from applicant

1996-02-12 - Non-final action mailed

1996-01-23 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

CAROLE F. BARRETT, TUAN T. LEE

Correspondent

CAROLE F. BARRETT
COUDERT BROTHERS LLP
600 BEACH ST FL 3
SAN FRANCISCO CA 94109-1312

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:29:03 ET

Serial Number: 75607578 Assignment Information Trademark Document Retrieval

Registration Number: 2296116

Mark (words only): OLYMPIC SPIRIT

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2009-09-23

Filing Date: 1998-12-17

Transformed into a National Application: No

Registration Date: 1999-11-30

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2009-09-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee, The

Address:

United States Olympic Committee, The
One Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 006

Class Status: Active

metal license plates

Basis: 1(a)

First Use Date: 1992-09-00

First Use in Commerce Date: 1992-09-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

968566

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-09-23 - First renewal 10 year

2009-09-23 - Section 8 (10-year) accepted/ Section 9 granted

2009-09-10 - TEAS Section 8 & 9 Received

2006-06-13 - Case File In TIGRS

2005-10-13 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-10-13 - Assigned To Paralegal

2005-09-19 - Section 8 (6-year) and Section 15 Filed

2005-09-19 - PAPER RECEIVED

1999-11-30 - Registered - Principal Register

1999-09-07 - Published for opposition

1999-08-06 - Notice of publication

1999-05-18 - Approved for Pub - Principal Register (Initial exam)

1999-05-13 - Examiner's amendment mailed

1999-05-11 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

KELLY MAYNARD
THE UNITED STATES OLYMPIC COMMITTEE
ONE OLYMPIC PLAZA
COLORADO SPRINGS, CO 80909

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:29:29 ET

Serial Number: 75598229 Assignment Information Trademark Document Retrieval

Registration Number: 2311493

Mark (words only): OLYMPIC

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-01-28

Filing Date: 1998-12-02

Transformed into a National Application: No

Registration Date: 2000-01-25

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-01-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
One Olympic Plaza Office of the General Counsel
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Selecting and obtaining the most competent amateur athletes to represent the United States in international athletic competitions and events, and organizing international athletic competitions and events when they are celebrated in the United States

Basis: 1(a)

First Use Date: 1896-00-00

First Use in Commerce Date: 1896-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

968566

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-11-01 - Notice Of Suit

2011-03-16 - Notice Of Suit

2011-01-20 - Notice Of Suit

2010-01-28 - First renewal 10 year

2010-01-28 - Section 8 (10-year) accepted/ Section 9 granted

2010-01-27 - Case Assigned To Post Registration Paralegal

2010-01-21 - TEAS Section 8 & 9 Received

2008-08-05 - Notice Of Suit

2006-05-24 - Case File In TICRS

2006-04-25 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-04-12 - Assigned To Paralegal

2006-01-12 - Section 8 (6-year) and Section 15 Filed

2006-01-12 - TEAS Section 8 & 15 Received

2000-01-25 - Registered - Principal Register

1999-11-02 - Published for opposition

1999-10-01 - Notice of publication

1999-07-09 - Approved for Pub - Principal Register (Initial exam)

1999-07-06 - Examiner's amendment mailed

1999-06-16 - Assigned To Examiner

1999-06-16 - Assigned To Examiner

1999-06-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

KELLY C. MAYNARD

Correspondent

KELLY C MASER

UNITED STATES OLYMPIC COMMITTEE

ONE OLYMPIC PLZ

Office of the General Counse

COLORADO SPRINGS, CO 80909

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:30:17 ET

Serial Number: 75339588 Assignment Information Trademark Document Retrieval

Registration Number: 2393845

Mark (words only): U.S. OLYMPIC TEAM TRIALS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2010-08-25

Filing Date: 1997-07-25

Transformed into a National Application: No

Registration Date: 2000-10-10

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-08-25

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
One Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 035**Class Status:** Active

promoting participation with and selection for the U.S. team for an international athletic event; arranging for sponsorship and licensing with regard to athletic events and selection for the U.S. team for an international athletic event

Basis: 1(a)**First Use Date:** 1992-07-00**First Use in Commerce Date:** 1992-07-00

International Class: 041**Class Status:** Active

organizing sports and athletic competitions and games; and entertainment services in the nature of the production of video and television programs

Basis: 1(a)**First Use Date:** 1992-07-00**First Use in Commerce Date:** 1992-07-00

ADDITIONAL INFORMATION

Disclaimer: "U.S." and "TEAM TRIALS"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-25 - First renewal 10 year

2010-08-25 - Section 8 (10-year) accepted/ Section 9 granted

2010-08-23 - TEAS Section 8 & 9 Received

2007-01-05 - Undeliverable Mail - No Action Taken

2006-12-14 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-10-05 - Section 8 (6-year) and Section 15 Filed

2006-10-05 - TEAS Section 8 & 15 Received

2006-01-17 - Case File In TIGRS

2000-10-10 - Registered - Principal Register
2000-08-02 - Allowed for Registration - Principal Register (SOU accepted)
2000-08-01 - Assigned To Examiner
2000-07-26 - Statement Of Use Processing Complete
2000-06-05 - Use Amendment Filed
1999-12-07 - NOA Mailed - SOU Required From Applicant
1999-09-14 - Published for opposition
1999-08-13 - Notice of publication
1999-05-27 - Approved For Pub - Principal Register
1999-05-25 - Examiner's amendment mailed
1998-11-24 - Final refusal mailed
1998-07-13 - Communication received from applicant
1998-09-03 - Assigned To Examiner
1998-08-28 - Divisional processing completed
1998-07-13 - Divisional request received
1998-01-12 - Non-final action mailed
1998-01-09 - Assigned To Examiner
1998-01-05 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JAMES L BIKOFF

Correspondent

JAMES L BIKOFF
ARTER & HADDEN
1801 K ST NW STE 400K
WASHINGTON DC 20006

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:31:02 ET

Serial Number: 76458163 Assignment Information Trademark Document Retrieval

Registration Number: 2755806

Mark (words only): FUTURE OLYMPIAN

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2008-12-13

Filing Date: 2002-10-15

Transformed into a National Application: No

Registration Date: 2003-08-26

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2009-03-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
One Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

T-shirts, sweatshirts, cloth baby bibs, and creepers and one-piece playsuits for infants

Basis: 1(a)

First Use Date: 1994-04-00

First Use in Commerce Date: 1994-04-00

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

2022790

2025779

2062457

2547011

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-04 - Case File In TICRS

2008-12-13 - Section 8 (6-year) accepted & Section 15 acknowledged

2008-11-25 - Assigned To Paralegal

2008-11-20 - TEAS Section 8 & 15 Received

2003-08-26 - Registered - Principal Register

2003-06-03 - Published for opposition

2003-05-14 - Notice of publication

2003-04-04 - Approved for Pub - Principal Register (Initial exam)

2003-04-04 - Assigned To Examiner

2003-04-04 - Examiner's amendment mailed

2003-03-28 - Non-final action mailed

2003-03-27 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jeffrey G. Benz

Correspondent

JEFFREY G. BENZ

GENERAL COUNSEL

UNITED STATES OLYMPIC COMMITTEE

ONE OLYMPIC PLAZA

COLORADO SPRINGS, CO 80909-5760

Phone Number: (719) 578-4653

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:31:30 ET

Serial Number: 76558606 Assignment Information

Trademark Document Retrieval

Registration Number: 2869082

Mark



(words only): UNITED STATES OLYMPIC TRAINING CENTER

Standard Character claim: No

Current Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-08-09

Filing Date: 2003-11-10

Transformed into a National Application: No

Registration Date: 2004-08-03

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2010-08-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
1 Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED CORPORATION**State or Country Where Organized:** United States

GOODS AND/OR SERVICES

International Class: 006**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1996-00-00**First Use in Commerce Date:** 1996-00-00**International Class:** 009**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1996-00-00**First Use in Commerce Date:** 1996-00-00**International Class:** 014**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1996-00-00**First Use in Commerce Date:** 1996-00-00**International Class:** 016**Class Status:** Section 8 - Cancelled**Basis:** 1(a)**First Use Date:** 1996-00-00**First Use in Commerce Date:** 1996-00-00**International Class:** 021**Class Status:** Active

GLASS BEVERAGEWARE; TUMBLERS; MUGS; AND WATER BOTTLES SOLD EMPTY

Basis: 1(a)**First Use Date:** 1998-00-00**First Use in Commerce Date:** 1998-00-00**International Class:** 025**Class Status:** Active

CLOTHING, NAMELY, T-SHIRTS, BASEBALL CAPS, HATS

Basis: 1(a)**First Use Date:** 2001-00-00**First Use in Commerce Date:** 2001-00-00

International Class: 028

Class Status: Section 8 - Cancelled

Basis: 1(a)

First Use Date: 2001-00-00

First Use in Commerce Date: 2001-00-00

International Class: 041

Class Status: Active

Providing sports training facilities for elite level athletes

Basis: 1(a)

First Use Date: 1978-00-00

First Use in Commerce Date: 1978-00-00

ADDITIONAL INFORMATION

Disclaimer: "UNITED STATES" for all Classes and "UNITED STATES" and "TRAINING CENTER" in connection with the services in International Class 41

Design Search Code(s):

13.01.02 - Blow torch; Propane torches; Torches; Welding torch

24.01.02 - Shields or crests with figurative elements contained therein or superimposed thereon

24.09.05 - American flags; Flags, American

26.01.02 - Circles, plain single line; Plain single line circles

26.01.11 - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle

26.01.15 - Circles, exactly three circles; Three circles

26.01.16 - Circles touching or intersecting

Prior Registration Number(s):

968566

980734

2777890

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-09 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2010-07-19 - Section 8 (6-year) and Section 15 Filed
2010-08-09 - Case Assigned To Post Registration Paralegal
2010-07-19 - TEAS Section 8 & 15 Received
2004-08-03 - Registered - Principal Register
2004-05-11 - Published for opposition
2004-04-21 - Notice of publication
2004-01-28 - Approved for Pub - Principal Register (Initial exam)
2004-01-27 - Examiner's amendment mailed
2004-01-20 - Assigned To Examiner
2003-12-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Kelly C. Maser
UNITED STATES OLYMPIC COMMITTEE
1 OLYMPIC PLZ
Office of the General Counsel
COLORADO SPRINGS, CO 80909

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:31:53 ET

Serial Number: 78228541 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2988886

Mark (words only): OLYMPIC MANAGEMENT SYSTEM

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2012-01-10

Filing Date: 2003-03-21

Transformed into a National Application: No

Registration Date: 2005-08-30

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L80 -TMEG Law Office 108

Date In Location: 2012-01-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. UNITED STATES OLYMPIC COMMITTEE

Address:

UNITED STATES OLYMPIC COMMITTEE
1 OLYMPIC PLAZA
COLORADO SPRINGS, CO 809095760
United States

Legal Entity Type: FEDERALLY CHARTERED CORPORATION

State or Country Where Organized: United States

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

DOWNLOADABLE SOFTWARE FOR DATABASE MANAGEMENT PROGRAMS FOR USE IN THE FIELD OF HOSPITALITY MANAGEMENT, NAMELY, FOR USE IN FACILITATING ON-LINE PLANNING OF ALL ASPECTS OF HOSPITALITY PROGRAM, INCLUDING MANAGEMENT OF PROGRAM SCHEDULE, TIMELINE, TRANSPORTATION, CATERING, ACCOUNTING, TICKETING, GUEST REGISTRATION, AND ACCOMMODATIONS

Basis: 1(a)

First Use Date: 2002-01-01

First Use in Commerce Date: 2002-01-01

ADDITIONAL INFORMATION

Disclaimer: "MANAGEMENT SYSTEM"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "[Trademark Document Retrieval](#)" shown near the top of this page.

2012-01-10 - Notice Of Acceptance Of Sec. 8 & 15 - E-Mailed

2012-01-10 - Section 8 (6-year) accepted & Section 15 acknowledged

2012-01-10 - Case Assigned To Post Registration Paralegal

2011-11-21 - TEAS Change Of Correspondence Received

2011-11-21 - TEAS Section 8 & 15 Received

2006-04-05 - Assignment Of Ownership Not Updated Automatically

2005-08-30 - Registered - Principal Register

2005-06-07 - Published for opposition

2005-05-18 - Notice of publication

2005-02-17 - Law Office Publication Review Completed

2005-02-11 - Assigned To LIE

2005-01-26 - Approved for Pub - Principal Register (Initial exam)

2005-01-26 - Examiner's Amendment Entered

2004-10-22 - Examiner's amendment mailed

2004-10-21 - Examiners Amendment - Written

2004-04-21 - Final refusal mailed

2004-03-02 - PAPER RECEIVED

2004-03-02 - Communication received from applicant

2003-09-02 - Non-final action e-mailed

2003-09-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

KELLY C MAYNARD

Correspondent

UNITED STATES OLYMPIC COMMITTEE

Office of the General Counsel

1 OLYMPIC PLAZA

COLORADO SPRINGS CO 80909-5760

Phone Number: 719-866-4115

Fax Number: 719-866-4839

Thank you for your request. Here are the latest results from the TARR web server.

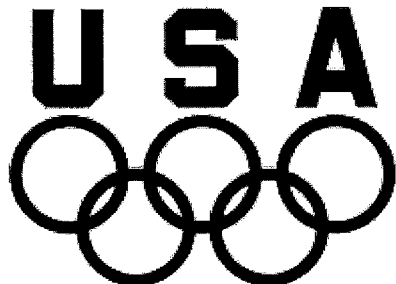
This page was generated by the TARR system on 2012-04-04 15:44:30 ET

Serial Number: 77950900 [Assignment Information](#)

[Trademark Document Retrieval](#)

Registration Number: 3903015

Mark



(words only): USA

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-01-11

Filing Date: 2010-03-04

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: No

Transformed into a National Application: No

Registration Date: 2011-01-11

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-01-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
Office of the General Counsel 1 Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: congressionally chartered nonprofit organization

State or Country Where Organized: United States

Phone Number: 719-866-4115

Fax Number: 719-866-4694

GOODS AND/OR SERVICES

International Class: 003

Class Status: Active

Lip balm

Basis: 1(a)

First Use Date: 2010-01-31

First Use in Commerce Date: 2010-01-31

International Class: 006

Class Status: Active

Metal key chains

Basis: 1(a)

First Use Date: 2008-07-31

First Use in Commerce Date: 2008-07-31

International Class: 016

Class Status: Active

Blank journals; Decals; Note paper; Photograph albums; Posters

Basis: 1(a)

First Use Date: 2010-01-31

First Use in Commerce Date: 2010-01-31

International Class: 020

Class Status: Active

Picture frames

Basis: 1(a)

First Use Date: 2010-01-31

First Use in Commerce Date: 2010-01-31

International Class: 021

Class Status: Active

Coasters not of paper and not being table linen

Basis: 1(a)

First Use Date: 2010-01-31

First Use in Commerce Date: 2010-01-31

International Class: 027

Class Status: Active

Door mats

Basis: 1(a)

First Use Date: 2006-01-01

First Use in Commerce Date: 2006-01-01

International Class: 028

Class Status: Active

Christmas tree ornaments; Stuffed and plush toys

Basis: 1(a)

First Use Date: 2009-11-30

First Use in Commerce Date: 2009-11-30

International Class: 029

Class Status: Active

Chicken; Potato-based snack foods

Basis: 1(a)

First Use Date: 2010-01-01

First Use in Commerce Date: 2010-01-01

International Class: 030

Class Status: Active

Bread

Basis: 1(a)

First Use Date: 2010-01-01

First Use in Commerce Date: 2010-01-01

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "USA"

Description of Mark: The mark consists of five interlocking rings below the term "USA".

Design Search Code(s):

26.01.02 - Circles, plain single line; Plain single line circles

26.01.16 - Circles touching or intersecting

26.01.31 - Circles - five or more; Five or more circles

Prior Registration Number(s):

2046328

2150579

2315972

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-01-11 - Registered - Principal Register

2010-10-26 - Official Gazette Publication Confirmation E-Mailed

2010-10-26 - Published for opposition

2010-09-20 - Law Office Publication Review Completed

2010-09-20 - Assigned To LIE

2010-09-10 - Approved for Pub - Principal Register (Initial exam)

2010-09-09 - Teas/Email Correspondence Entered

2010-09-09 - Communication received from applicant

2010-09-09 - TEAS Response to Office Action Received

2010-03-19 - Combined Examiner's Amendment/Priority Action Entered

2010-03-18 - Assigned To LIE

2010-03-18 - Notification Of Examiner's Amendment/Priority Action E-Mailed

2010-03-18 - Examiner's Amendment/Priority Action E-Mailed

2010-03-18 - Examiners Amendment And/Or Priority Action - Completed

2010-03-18 - Removed From TEAS Plus

2010-03-17 - Assigned To Examiner

2010-03-10 - Notice Of Design Search Code And Pseudo Mark Mailed

2010-03-09 - New Application Office Supplied Data Entered In Tram

2010-03-08 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Kelly C. Maser

Correspondent

UNITED STATES OLYMPIC COMMITTEE

1 OLYMPIC PLZ BLDG 4E

COLORADO SPRINGS, CO 80909-5760

Phone Number: 719-866-4115

Fax Number: 719-866-4694

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-04-04 15:32:41 ET

Serial Number: 77472496 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3955223

Mark

WHERE OLYMPIC JOURNEYS
BEGIN

(words only): WHERE OLYMPIC JOURNEYS BEGIN

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2011-05-03

Filing Date: 2008-05-12

Transformed into a National Application: No

Registration Date: 2011-05-03

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2011-03-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. United States Olympic Committee

Address:

United States Olympic Committee
Office of the General Counsel 1 Olympic Plaza
Colorado Springs, CO 80909
United States

Legal Entity Type: CONGRESSIONALLY CHARTERED NONPROFIT ORGANIZATION

State or Country Where Organized: United States

Phone Number: 719-866-4115

Fax Number: 719-866-4694

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Organizing and conducting athletic competitions and demonstrations; providing instruction in the field of sports; providing information in the field of sports via web sites

Basis: 1(a)

First Use Date: 2010-11-30

First Use in Commerce Date: 2010-11-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

968566

2777890

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-03 - Registered - Principal Register

2011-03-30 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-03-29 - Law Office Registration Review Completed

2011-03-29 - Allowed for Registration - Principal Register (SOU accepted)

2011-03-28 - Statement Of Use Processing Complete

2011-03-23 - Use Amendment Filed

2011-03-23 - TEAS Statement of Use Received

2010-08-10 - Notice Of Approval Of Extension Request E-Mailed

2010-08-09 - Extension 3 granted

2010-08-05 - Extension 3 filed

2010-08-05 - TEAS Extension Received

2010-03-18 - Notice Of Approval Of Extension Request E-Mailed

2010-03-17 - Extension 2 granted

2010-03-16 - Extension 2 filed

2010-03-16 - TEAS Extension Received

2009-09-22 - Extension 1 granted

2009-09-03 - Extension 1 filed

2009-09-22 - Case Assigned To Intent To Use Paralegal

2009-09-03 - TEAS Extension Received

2009-03-24 - NOA Mailed - SOU Required From Applicant

2008-12-30 - Published for opposition

2008-12-10 - Notice of publication

2008-11-26 - Law Office Publication Review Completed

2008-11-25 - Approved For Pub - Principal Register

2008-11-24 - Teas/Email Correspondence Entered

2008-11-24 - Communication received from applicant

2008-11-24 - TEAS Response to Office Action Received

2008-05-30 - Combined Examiner's Amendment/Priority Action Entered

2008-05-30 - Assigned To LIE

2008-05-29 - Notification Of Examiner's Amendment/Priority Action E-Mailed

2008-05-29 - Examiner's Amendment/Priority Action E-Mailed

2008-05-29 - Examiners Amendment And/Or Priority Action - Completed

2008-05-27 - Assigned To Examiner

2008-05-15 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

UNITED STATES OLYMPIC COMMITTEE

1 OLYMPIC PLAZA

OFFICE OF THE GENERAL COUNSEL

COLORADO SPRINGS, CO 80909-5760

Phone Number: 719-866-4115

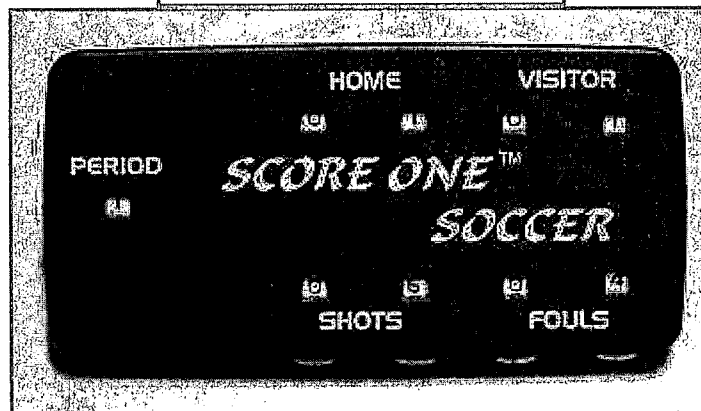
Fax Number: 719-866-4694

EXHIBIT B



SCORE IT SPORTS

SCORE IT



"Let the games begin, then Score It!"

Enter Site

PROOF OF SERVICE BY MAIL

The undersigned declares and says as follows: my business address is Three Embarcadero Center, Seventh Floor, San Francisco, CA 94111-4024. I am employed in the City and County of San Francisco; I am over the age of 18 years, and I am not a party to this cause. I am readily familiar with this business' practices for collection and processing of correspondence for mailing with the United States Postal Services. On the same day that a sealed envelope is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service with postage fully prepaid.

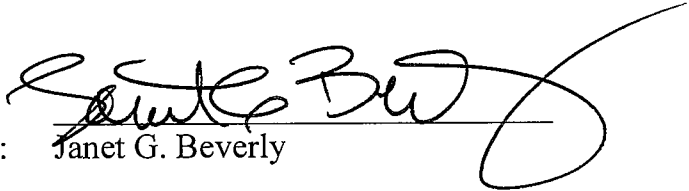
I served the within NOTICE OF OPPOSITION on Applicant at the following address:

Marc A. Takacs
17472 Duello Lane
Huntington Beach, CA 92647-6212

by placing a true copy thereof, enclosed in a sealed envelope with postage thereon fully prepaid, for deposit in the United States mail for collection and mailing on this day following ordinary business practices of Arnold & Porter LLP.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct, and that this Declaration is executed in San Francisco, California, this 4th day of April, 2012

By: Janet G. Beverly

A handwritten signature in black ink, appearing to read "Janet G. Beverly", is written over a horizontal line. The signature is stylized with a large, sweeping loop at the end.